## **MAGGIE ABREU**

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My extensive promotional background has enabled me to confidently speak to large crowds and have oneon-one interactions while presenting an outgoing, friendly style and polished demeanor in a multitude of environments and roles.

## 20+ YEARS EXPERENCE AS

- Brand Ambassador
- Costume Character/Mascot
- Registration Agent
- Room Monitor
- Booth Hostess
- Promotional Model
- Product Specialist
- Event Setup/Teardown
- Team Lead
- Talent Wrangler/Handler

## **TYPES OF PROMOTIONS**

- Tradeshows/Conventions/Conferences
- Leafleting/Street Team
- Data Capturing/Market Research
- Festivals
- Product Sampling/Demonstrations

## **TYPES OF PROGRAMS WORKED**

- Samsung Unpacked
- 42<sup>nd</sup> Annual JP Morgan Health Conference
- Microsoft Ai Conference
- (APEC) AI GOVERNANCE SUMMIT 2023
- AAO Vindico Medical Education Conference
- Toxic Stress Takedown Tour
- META Connect
- Google Next
- Roblox Developer Conference
- Dreamforce Convention
- SaaStrr Annual Gathering
- Salesforce Special Events
- Goldman Sachs Symposiums
- Kia Electric Car Display
- Bib & Tucker Whiskey Sampling Event
- Elemental Movie Premier
- ASCO Convention
- Auto Show Toyota
- Microsoft Tour Campaign
- GiveSmart Charity Auctions